



aberdeen
choices

01224 624900
mail@choicesaberdeen.org.uk
www.choicesaberdeen.org.uk

Choices Aberdeen celebrate first television advertising campaign

Choices, a local charity are running an advertising campaign on Scottish Television and are the first pregnancy counselling service in the UK to use television advertising.

Joy Gillespie, Choices Director says;

"We are delighted to have the opportunity to raise awareness of the services. We hope that the advertising campaign will empower women to come and access the help they need."

Choices Aberdeen provide free pregnancy testing, confidential pregnancy crisis counselling and grief counselling for anyone finding that a baby loss is impacting on their daily life. Their team of befrienders also offer clients free practical support to help them through what is often a very difficult time.

Choices are very grateful to the Fairer Scotland Fund who has financially supported the launch of this campaign and by their advertising advisors at the The Agency (www.theagency-aberdeen.com) who produced the advert and have provided their professional advice and support.

Clients can access the services of Choices by self referral, telephone counselling is also available to clients on 0800 028 2228 and online at www.choicesaberdeen.org.uk

If you would like more information on the services offered, please contact the Choices office on 01224 624900 or at mail@choicesaberdeen.org.uk.

